

**Poly-Tex and WaterPulse Ink Strategic Agreement that Benefits Retail Garden Centers**

***Well respected manufacturer of quality greenhouse and display systems to distribute next-generation irrigation mats for retail garden center environments***

**Longmont, Colo. and Castle Rock, Minn.—August 24, 2015**—Poly-Tex, Inc. and WaterPulse, Inc. have signed an agreement that authorizes Poly-Tex to distribute WaterPulse Retail Mats along with its display systems in the United States and Canada. WaterPulse manufactures the only commercially available capillary action irrigation mat suitable for the retail garden center market.

Representatives of Poly-Tex first encountered WaterPulse capillary-action watering mats on their displays when Walmart began installing WaterPulse mats in retail garden centers throughout the U.S.\* Use of WaterPulse mats in retail centers has resulted in significantly reduced water consumption—up to 70 percent less for potted plant displays, as well as fewer markdowns due to over- or under-watering. In addition, the labor savings from watering makes workers available for more profitable activities.

“The ability of our national sales team to sell WaterPulse mats along with our market-leading display systems adds value for our existing and new customers,” said Randy Dahl, Poly-Tex V.P. of Sales and Marketing. “We can offer a turn-key solution to potted plant retailers—providing both the best modular plant display systems and an innovative and efficient plant watering system.”

“Poly-Tex has been a well-known and widely respected name in the horticulture industry for more than 30 years, and its display systems are in tens of thousands of retail garden centers in North America,” said Jim Heffernan, WaterPulse CEO and Chairman. “This agreement is a strong validation of the next-generation capillary action technology we are making available to potted plant retailers. We are pleased to have such a distinguished sales partner.”

WaterPulse was featured in conjunction with Poly-Tex displays in the Ace Corporate Live Goods booth last week at the Ace Hardware Fall Market in Chicago where the pairing of the companies’ two products attracted significant attention from attendees.

**About Poly-Tex, Inc.**



Poly-Tex, Inc. is a Minnesota based manufacturer of quality greenhouse and display systems, offering retail greenhouses, retail plant displays, shade systems, commercial greenhouses, and high tunnels for more than 30 years. For more information, please see: <http://www.poly-tex.com/>.

## **Poly-Tex and WaterPulse Ink Strategic Agreement/2**

### **About WaterPulse**

WaterPulse, Inc., offers garden centers, greenhouses and nurseries a new patent-pending irrigation technology that both increases profitability and dramatically reduces water consumption, particularly important in the drought-conscious western part of the United States. The WaterPulse suite of products uses patent-pending technology to mimic the natural capillary action of soil to move water to plants in the most efficient manner possible. They are the first irrigation mats that can be configured for efficient use in a retail environment. Use of WaterPulse's capillary action mats leads to healthier plants, more sales and ultimately better profits for WaterPulse customers. The company's continuing focus is to create innovative irrigation solutions to drive further improvements in the horticulture industry. WaterPulse mats are proudly manufactured in the USA. For more information, please see [www.waterpulse.com](http://www.waterpulse.com).

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\*<http://www.businesswire.com/news/home/20150708005395/en/WaterPulse-Irrigation-Mats-Installed-Walmart-Garden-Centers#.VdnppvVikp>

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